

Lowry Olafson The Theme Shop

A Guided Songwriting Experience for businesses, organizations, and other groups to create their own theme song



The Theme Shop is an engaging and rewarding team-building workshop that:

- > **Articulates and celebrates your organization's vision, goals, and mission.**
- > **Stimulates creativity and collaboration.**
- > **Fosters enthusiasm and spirit within your organization.**

> **Results in a song that you can use for promotions, fundraising, and marketing.**

The Theme Shop is unlike any other team-building workshop. Guided by professional songwriter Lowry Olafson, participants embark on a journey of collaboration and discovery. During this unique, interactive workshop you will use the songwriting process to identify and celebrate your organization's vision and contributions. Drawing ideas from each participant, Lowry helps your group weave them into lyrics and melody that present your vision and elicit the emotions and feelings you want to convey.

Songs impact people at a far deeper level than mere words. Songs simultaneously express emotion and make a point, tell a story and share a point of view, articulate a vision, inspire, heal, and celebrate.

Most people never experience the song-writing process. It is exhilarating, thought-provoking, challenging, and enlightening. The sense of accomplishment that results is a source of pride and delight for many years to come.

Transform your mission statement into something unforgettable. Imagine your colleagues humming the chorus of your theme song at the water cooler!

Details:

About Lowry

- > **Three-hour workshop for up to 20 participants. No musical experience needed!**
- > **Thirty-minute recording session, on-site immediately following the workshop.**
- > **Optional professional demo recording of your song for promotional and other uses.**

Lowry tours worldwide and has released eight CDs of his original songs. Businesses, government, and other organizations have commissioned him to create theme songs for their unique projects. Through his Canada Council-sponsored school songwriting program, **From the Page to the Stage in One Day**, Lowry has written 140 songs with over 2500 students in song-writing workshops in schools across western Canada. For Bookings and Info, contact Lowry Olafson • www.thethemeshop.com